# AGRICULTURIAL-INDUSTRIAL EMPIRE OF TULARE COUNTY TO BE ON DISPLAY FOR SIX-DAY GOLDEN JUBILEE FAIR

TULARE - Tulare county's great agricultural and industrial empire goes on display Tuesday, September 21, when the Golden Jubilee fair opens for a run through six days and nights, on the county fairgrounds in

Official ribbon cutting will be taken care of at noon, September 21, by Miss Tulare County, (Sandra Gayle Reid, of Visalia) with an honor unit from the Naval Air Station, Lemoore, presenting the colors.

Participating also will be

county and Tulare city officials, fair directors, and state officials. also Congressman Bob Mathias if his Washington schedule allows the time.

Judging will get underway on the grounds at 8:00 a.m. and will continue through the first three days of the fair, and in horse divisions, through the first five days.

Traditional Dairy Fiesta parade will move through downtown Tulare and out to the fair grounds, starting at 10 a.m., September 21, with parade awards to be presented in Elliott auditorium at 2:30 p.m. on that

Midway of the West Coast Shows, featuring the newest thrill rides, will be open throughout the fair; free

(Continued On Page 2)

VOL. XXV, NO. 15

PUBLISHED WEEKLY -- PORTERVILLE, CALIFORNIA

Thurs., Sept. 16, 1971

# LL BEGIN DESPITE OPPOSITION

STRATHMORE -Opposition to existing boundary lines of the Frazier Creek Watershed annexation to the El Mirador Soil Conservation district was expressed Tuesday at a Strathmore Chamber of Commerce meeting by John Guthrie of Porterville, who stated that he represents the opinion of property owners south of the Lower Tule Irrigation District canal who are included in the annexation.

Guthrie charged that the boundary lines are "ridiculous" and "grossly unfair" to persons already being served by the Porterville Irrigation district, because they would receive no benefit from the Frazier Creek annexation. He said he fears the annexation will go beyond the point of being simply a U.S. watershed survey, as proposed, and will develop into a source of revenue for those benefitting from any eventual flood control program.

The bulk of his remarks were directed at Consultant-Engineer Chuck Morris, Tulare county representative of the U.S. Soil Conservation service. Morris contended that the annexation means only that a survey of the watershed will be undertaken by the federal government, and that recommendations for flood control methods will be made as a result of the survey.

Morris said three possible flood control projects have been tentatively developed, and that property owners would have the opportunity to adopt "whatever project is economically feasible." He said if persons opposed to the annexation could muster a two-thirds vote they could be excluded from the annexation.

Protesting landowners failed to annul the annexation in a recent El Mirador Soil Conservation district board hearing. Registered protests fell considerably short of the required 25 percent.

EMSCD board members

initially considered holding an election before adopting the annexation "in the face of strenuous opposition," but last week decided to proceed with the annexation.

# FRAZIER CREEK ANNEXATION SURVEY WEED CULTIVATED BUCK SHAFFER, PANTHER BAND, WESTERN GROUP TO DO HALF-TIME SHOW RAM-49ER FOOTBALL GAME PORTERVILLE - Porterville

will be on parade in front of the nation, via television, when Buck Shaffer, with the Porterville High School Panther band, and a contingent of western vehicles and characters, stages the half-time show for the Los Angeles Ram - San Francisco 49er football game in the Los Angeles Coliseum, Sunday afternoon, November 21.

The show, now being written, will be produced by John T. Boudreau, who is in charge of half-time entertainment for the Rams and who also directs the Ram band, actual director of the show will be Shaffer.

Title of the show is "Gold Fever," with the production to be aired on national television. Since the Ram-49er game is traditionally the professional football highlight on the Pacific coast, television will also go into areas outside the United States.

As visualized at present, the Panther band will present a **EDITORIAL COMMENT** 

musical tribute to the West; adding color will be a parade of wagons, riders, gold miners, pioneers, and horseless carriages moving down both sides of the Coliseum field while the band does its routine.

This western equipment, including Doc Small's Medicine show, will be assembled in Porterville and transported to the Coliseum.

Assisting Shaffer at present and a lot more help will be needed - are Bob Bennett, Loren Schmid, Bill Rodgers, and Don

Shaffer, Bennett, Schmid and Rodgers have met twice with Boudreau to discuss the show, and were in Los Angeles last Thursday for the pre-season Ram-49er game to get an idea of the layout of the Coliseum.

Official approval for Panther band participation in the show was granted by members of the high school board of trustees Monday night.

ANOTHER BIG ONE FOR PORTERVILLE

So, Porterville has taken on the impossible - the staging of a

Center of the show will be Buck Shaffer and the Porterville High

(Continued On Page 2)

western spectacular as a half-time show for the L.A. Ram-S.F. 49er

football game in the Los Angeles Coliseum, November 21.

We say, "the impossible," because that's what it would be for any other community we can think of - but in Porterville "impossibles"

of this kind only take a little longer than immediately.

BUT COMMUNITY HELP IS NEEDED

**4-H Chuckwagon Breakfast** 



SERVING 5000 people is the goal for the 16th Annual 4-H Chuckwagon breakfast, set for 5:30 a.m. to 9:30 a.m. Saturday, October 9, are, from left: Rick Spuhler, and Mike Veeman, all of Prairie center 4-H club. Serving will be in Smith's Town Square parking lot.

# STORY PAGE 8 **Elimination Of Check Forgery**

check results.

TURNING AN orchard pest -

rattlesnake weed - into a

beneficial ground cover has

proved to be a successful project

on the Bill Richardson ranch in

the Worth district. Richardson,

right, and Fred Reeder, manager

of Porterville Citrus association,

(Edwards Studio photo)

PORTERVILLE - A method purporting to eliminate bad check passing and forgery of contracts and documents will be introduced to Porterville businessmen Monday, September 20 at the Merchants Committee meeting starting at 12:00 noon in the Paul Bunyan restaurant.

Called Identiseal, the process will be explained by Robert Gilmore of Los Angeles. Identiseal utilizes either a finger printing technique or a positive identification process, and is recommended by L.A., Palm Springs, and Porterville Police departments.

Reservations may be made by calling the Chamber of Commerce office at 784-7502.

# GIANTS-PIRATES GAME SATURDAY

(Continued On Page 8)

Porterville-area football fans will get their first view of home teams in action this weekend as the Porterville College Pirates meet state champion College of Sequoia Giants Saturday night, and the Monache High Marauders

## **NUCLEAR PLANT** MEETING SET

LINDSAY - Facts concerning the proposed nuclear power plant to be located north of Porterville will be presented by representatives of the Los Angeles Department of Water and Power on Tuesday, September 21 starting at 7:30 p.m. in the Lindsay Memorial

SHERIFF BOB WILEY WILL RIDE AS HOMECOMING PARADE GRAND MARSHAL Monache high schools, will have

PORTERVILLE - Tulare County Sheriff Bob Wiley will ride as Grand Marshal of the Veterans Day and Homecoming parade on October 25, it was announced Tuesday evening at weekly meeting of the Veterans Homecoming committee.

Wiley, a former championship professional calf roper and former Porterville college football star, lived in Porterville during his first term as sheriff but is residing in Visalia for his second term. He will ride at the head of the parade this year, the first time a Grand Marshal has done this for several years.

In other action, the committee announced that a Veterans Day queen will be chosen Saturday. October 9 in the Memorial auditorium, and will reign as Miss Porterville for the remainder of the year. Davalyn Chamberlain is the currently reigning Miss Porterville, and will ride in the Dairy Festival parade on September 21 for the Tulare County fair opening, and also on October 9 in the Delano Harvest Festival parade.

Queen contestants, to be selected from Porterville and

access to rules and applications this week according to Queen Chairman Ialene Flory. Each contestant will be sponsored by a local service club.

Next meeting of the committee will be Monday. September 20 at 7:30 p.m. in the American Legion hall. All interested persons are invited to



# **ANNUAL CHUCKWAGON BREAKFAST TO BE SERVED OCTOBER 9 BY 4-H CLUBS**

PORTERVILLE 4-H clubs from the Porterville area, Lindsay, Strathmore, and Ducor will be serving their 16th Annual Chuckwagon breakfast on Saturday, October 9 from 5:30 a.m. to 9:30 a.m. in Smith's Town Square parking

Included on the menu will be pancakes, sausage links, scrambled eggs, orange juice, coffee, and milk.

Tickets for the breakfast are being sold by club members for \$1.00 for adults and 75 cents for children 12 and under. All tickets at the door will be \$1.00.
Adult 4-H leaders supervising

the breakfast are: Mr. and Mrs. Harry Falconer, Rockford, wagonmasters; Mr. and Mrs. Pas Della, Prairie Center, Mrs. Donna Gill, Success Valley, Mrs. Toni Faure, Pleasant View; Mrs. Wilbur Scranton, Vandalia; Myron Wilcox, Porterville; Mrs. Peggy Milford, Vandalia; Mrs. Alfred Haas, Lindsay; Calvin Weisenberger and LeRoy Beardsley, Burton; Ray Holloway, Vandalia; Frank Borba and Clarence Valine, Rockford; Don Laux, Vandalia; Mrs. Jeanette Rankin and Mrs. Opal Todd, Ducor; and Mel Lieurance and Jerry O'Hare, Porterville.

(Continued From Page 1) School Panther band. Of course there is no doubt about Buck and the band coming up with a great one - in front of some 70,000 people and on national television.

But along with the band, in a show presented as a musical tribute to the West and titled, "Gold Fever," goes a parade or a pageant of the west, in fact two parades, since lines of old-time vehicles and characters will move simultaneously down each side of the Coliseum football field to complement the band show.

To do all this, it will be necessary to get together wagons, buggies, teams, riders, horseless carriages; western characters portraying miners, Indians, trappers, mountain men, dudes, sod busters; also prop builders and stage artists; and truck transportation to move Porterville's "calvalcade of the west" into the Los Angeles coliseum.

Now, a lot of help is needed - is essential, in fact - help in the form of money, western equipment, teams, actors - help that we visualize coming from service clubs, civic organizations, the chamber of commerce, individuals, and business firms.

There will be publicity soon on just how and where this help will

be organized and utilized.

But come what may, Buck is booked. The show goes on. And Porterville parades in front of the nation come November 21.

# **TULARE COUNTY 4-H CLUB MEMBERS** RECEIVE AWARDS AT STATE FAIR

SACRAMENTO Outstanding medalists representing Tulare county 4-H clubs recently received special awards at the State Fair in Sacramento.

They are: Claudia Manning, Diane Warden, and Lana Stidham, Prairie Center 4-H; Terri Ferguson, Ducor 4-H; and Elizabeth Gilbert, Westfield 4-H. Miss Manning, Miss Warden, and Miss Gilbert also participated in special fashion show at the

Blue award winners in clothing are: Betsy Atkin, Caroline Bodley, Springville; Julie Swartzlander, Karen Carlisle, Sherry Zimmerman, Sharon Turney, and Kathy Garlock, Ducor; and Giovanna Briano, Rockford.

Red award Winners are: Valerie Brazil, Lindsay; Anne-Kathryn Cummings, Springville; Charlene DePue, Debra Todd, Darlene Turney, and Marcia Carlisle, Ducor.

In home furnishing, Missy

Hoskins of Lindsay received a blue award; Ken O'Hare of Urbaneers 4-H received a red award; and Bill Cornell of Pleasant View received a white



- Free TULARE entertainment on the grounds will be a highlight feature of Tulare County's 1971 Golden Jubilee fair, September 21-26, with Fair Manager Al Slinde stating that "something will be doing every day to entertain folks attending our 50th fair."

On September 21, free features will include opening ceremonies with Miss Tulare County (Sandra Gayle Reid, of Visalia) cutting the official ribbon and with an honor guard from the Naval Air Station, Lemoore, presenting the colors.

Judging of livestock, pigeons and rabbits will get underway in the morning, along with Future Farmer showmanship; judging is also slated in virtually all departments of the fair.

Other free attractions on opening day will include: Shetland Pony judging; presentation of Dairy Fiesta Parade awards; the Popcorn Marionettes, a 4-H judging contest; a 4-H talent show;

WE LOOK OUT FOR YOUR BEST INTEREST!

Savings Accounts Now Insured To \$20,000.00



Main Office 182 N. Main Porterville

**Branch Office** 1123 Main Delano demonstrations in the home economics department; and a grandstand show by Dr. Michael Dean, world famous hypnotist.

Dr. Dean and the Popcorn Marionettes will perform again on the second day of the fair, September 22; livestock judging will continue, along with 4-H showmanship. Other free features will include a pioneer reunion and program; a 4-H Horse show; a 4-H Fashion show; a rock cutting and polishing demonstration; and a Square Dance Jamboree.

To be presented without charge on Thursday, September 23 will be an Open Horse show and a novice Horse show; open livestock judging; a 4-H Foods show; a demonstration in the use of yarn; four acts of professional vaudeville; the Popcorn Marionettes; and the great group of Visalia entertainers, the Bel Canto Singers.

Free entertainment of Friday, September 24, will include Quarter Horse judging; a raisin pie contest; vaudeville acts; the Popcorn Marionettes; and, from Exeter, The Zimmers'. Special feature in the evening will be a Fashion show presented by the Tulare County Cotton Wives.

Big event for Future Farmers and 4-H livestock exhibitors on Saturday, September 25, will be a market livestock auction that will get underway at 10 a.m. Other free attractions during the day will be Quarter Horse judging; a Junior Western Horse who were in Los Angeles last Thursday, with Buck Shaffer and Bill Rodgers, to discuss plans for the Porterville High School Panther band half-time show for the Ram-49er regular season game CENTENNIAL, Plus 10 THE FARM TRIBUNE

SID HALL, center, now defensive line coach for the Los Angeles

Rams and a former Porterville College football coach, has a word

with a couple of old friends, Bob Bennett, left, and Dutch Schmid,

THE FARM TRIBUNE

September 14, 1971 Fortieth Tulare County Fair opens Tuesday for a run through the following Sunday, with Porterville's Centennial Cavalcade moving into Tulare for the Dairy Fiesta parade on Tuesday, then again on Sunday when the Bushfaces and Dolls will take over for the official auditorium show.

Indications are that water interests on the Tule river have worked out most of their problems and that contracts for storage of water behind Success dam will be entered into with the bureau of reclamation, and agreements signed between Tule water users for schedule of release of stored water.

They did it again last Thursday Poplar and Woodville chambers of commerce served some 2,7000 persons at annual Western barbecue as a benefit fund-raising event for youth activities in the two communities.

Superior Court Judge Fred Stone, a native of Porterville, has been appointed by Governor Edmund G. Brown as judge of the new Fifth District Court of Appeals in Fresno.

show; the Popcorn Marionettes; vaudeville acts.

On final day of the fair, Sunday, September 26, Buck Shaffer, of Porterville, will present his Golden Jubilee Review; the Popcorn Marionettes will again entertain; a non-denominational church service will be held on the fair grounds; and Appaloosa performance classes will be judged in the horse show arena.

Throughout the fair, ommunity and organization booths will be on display; a wide variety of exhibits - Future Farmer, 4-H, school, and open will feature agriculture, horticulture, livestock, art, crafts, minerals, hobbies, photography, and home economics; and a new department of Industrial Education has been added to the 1971 fair.

And on the grounds every day and night will be Happy the Clown and a traditional Organ. Grinder with his monkey.

Nation's Economy Is Major Concern In Opinion Poll

(Farm Tribune photo)

WASHINGTON, D.C. Results of an opinion poll conducted by Congressman Bob Mathias during June and July show that the state of the Nation's economy ranks as the number one concern of the people of the 18th Congressional district.

On the question of economy, 53 percent of the people indicated they were "pessimistic about the Nation's economy,' 37 percent indicated optimism, and 10 percent were undecided.

Nearly 20,000 Tulare and Kern county residents responded to the questionnaire, which asked for opinions on state and

national issues. Other opinion trends indicated by returned questionnaires are: a favorable reaction to returning a percentage of Federal income taxes to state and local governments; 43 percent favoring guaranteed Federal payment of \$2,400 per year to families of four below a certain income level; 94 percent favoring mandatory employment for welfare recipients physically capable of accepting employment; 58 percent favoring that the Federal government take over cost and administration of adult welfare programs; 62 percent favoring creation of public service jobs for welfare recipients; and eight percent favoring students and

# Maid Of Cotton Will Headline Fresno Luncheon

strikers use of food stamps.

FRESNO - Patricia Hessick, headline the Cotton Industry luncheon with her cotton wardrobe Wednesday, September 22nd, at the Del Webb Towne House.

Miss Hessick, a 1971 graduate from Cal Poly, was selected for the honor of representing California at the 1972 Maid of Cotton Selection in Memphis, Tennessee. The California Selection and the Maid's appearance are arranged by the Fresno Cotton Wives, Mrs. Robert Lundquist, Fresno, President.

SPECIALISTS FROM JAPAN WILL VISIT HOSPITAL

PORTERVILLE Orthopedists and physical therapists from Japan will visit Porterville State hospital for two weeks beginning October 9. Michael Miller, supervising physical therapist, will coordinate this, the third annual observance by visiting specialists. Agricultural -Industrial

entertainment will be offered daily on the grounds and in Elliott auditorium.

Special grandstand events will include a Jubilee Fiesta, featuring internationally famous entertainers from Mexico at 5:30 p.m. and 8 p.m. on Thursday, September 23; motorcycle races, sponsored by the Porterville Spinners, at 7:00 p.m., Friday, September 24; and a Destruction Derby, staged by the Tulare Lodge of Elks, at 7:00 p.m., Saturday, September 25.

A Teen Dance, with music by "The Memories," is scheduled for 9:00 p.m., Saturday, September 25 and the Doyle Emberson show, featuring western music and dancing, is set for 9:00 p.m., Firday, September 24. Both of these attractions will be in Elliott auditorium.

"This year, our 50th year, will be the greatest in the history of the Tulare County fair," says Fair Manager Al Slinde. "We have more and better exhibits in both the junior and open divisions; our commerical exhibits are shaping up as excellent; as always the best livestock in the west will be entered in competitive classes; our horse show program has been expanded; West Coast Shows will have the newest rides; and there will be more free entertainment on the grounds, every day, than in any past

Tour Will Be Given Of Sequoia Park

ASH MOUNTAIN - Tulare County Historical society will meet Sunday, September 19 at the Ash Mountain headquarters in Sequoia National park at 9:00 a.m. for a public tour of the park.

Park officials will begin the tour from Giant Forest lodge, ending at the lodge for a noon buffet luncheon. At 2:00 p.m. there will be a formal presentation at Lodgepole Information center with speakers and pictures.

Both meeting and program are open to the general public.

Young People Take Five-Day Statewide Tour

DUCOR - Over sixty young people, among them four Ducor 4-H club members, returned recently from a five-day camping tour of California.

Visiting Morro Bay, Yosemite National park, Hearst Castle, Santa Cruz, Winchester Mystery House in San Jose, and Fisherman's Wharf and Ghirardelli's Square in San Francisco were Kathy Garlock, Julie Swartzlander, Marcia Carlisle, and John Guelker of the Ducor club. Mrs. Luella Scharff, 4-H home advisor, and Mr. and Mrs. Dick Anderson accompanied the group tour.

The Farm Tribune

Published Every Thursday at 80 East Oak Avenue Porterville, California John H. Keck - William R. Rodgers Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California in and for the County of

Second class postage paid at Porterville, California Single copy 10c; Subscription per year, \$5.00; two years, \$8.00

VOL. XXV, NO. 15 September 16, 1971



Feed & SHANNON

PURINA CHOWS -ALBERS FEEDS - LESLIE SALT

Special - Albers Protein Blocks \$1.45

OPEN ALL DAY SATURDAYS

23725 Avenue 95

Terra Bella

P.O. Box 597 - 535-4610



NEW CANTERBELLES for the 1971-72 season will be, from left: Pam Beck, Diane Hosfeldt, Dawn Hosfeldt, Marnie Gregg, Kathy Phelps, Cindy Wells, Mary Lisa Barrett, Cathy Cory, Cathy Williams, Cathy Vandamart, and Sharon Turney. Canterbelles not pictured and who will be

ineligible for state contest next year are: Jill Faure, Darnell Grant, Denise Paul, Linda Stieb, and Karen Hansen. New membership applications are being accepted and may be referred to Judy Kuechel of Porterville.

# DUCOR 4-H CLUB MEMBERS WIN AWARDS AT CAL-EXPO

SACRAMENTO — Members of the Ducor 4-H club recently took awards at the California State Fair in the sheep, clothing, and forestry divisions.

Winner in the sheep competition from the Ducor club was Conrad Zimmerman, with a Reserve Champion Dorset ram. He also placed first with a Dorset yearling ram, fifth with a Dorset ewe, fifth with a pen of three sheep, and third in junior showmanship.

In the clothing division, ten Ducor girls received sewing

ribbons. They were: Kathy Garlock, blue; Karen Carlisle, blue; Terri Ferguson, blue; Marcia Carlisle, red; Debra Todd, red; Darlene Turney, red; and Charlene DePue, red. Miss Ferguson also won a chance to model at the State Fair, but was unable to attend.

Those winning ribbons in the forestry division were: Delbert Evans, blue; Scott Delaney, one red and one white; Conrad Zimmerman, red and white; Kirk Swartzlander, red and white; and Debra Todd, white.

# MEMBERS ATTEND DAVIS CONFERENCE

DUCOR — Kathy Garlock and Delbert Evans, both of the Ducor 4-H club, returned recently from the annual 4-H leadership conference at the University of California, Davis.

Miss Garlock represented the club as a 4-H All-Star. The two delegates learned about club organization, recreation, and community pride, at various seminars.

### Christmas Cards Now On Sale At Hospital

PORTERVILLE — Silk-screened Christmas cards made by Porterville State hospital patients are now on sale at the hospital for \$1.25 per pack, including envelopes.

Six designs are available on the cards, and imprinting orders can be filled. For information contact Mel Bench, chief of vocational rehabilitation, P. O. Box 2000 or call 784-2000, extension 231.

E. Dine E. S. 6 BIG DAYS & NITES SEPT. 21 thru 26 Motorcycle Races FAIRGROUNDS - TULARE Vaudeville Ace, Canto Single, Horse Shows As Mon Show Dean Dr. Michael Dean Dr. Michael Dean 4-H Fashion Show Popcorn Marionettes The Zimmers Doyle Emberson Show Organ Grinder & Monkey Happy The Clown Destruction Derby All Cotton Fashion Show Buck Shaffer's Golden Jubilee Review West Coast Shows Midway SEE IT ALL - - BRING THE FAMILY TULARE COUNTY ON DISPLAY

SEPTEMBER 21 - 26

# TARIFF REDUCTION ON ORANGES IS CLARIFIED

SHERMAN OAKS — A tariff reduction on fresh orange imports decreed June 1 by the European Common Market, retroactive to July 1, is reported to be 29 cents per carton based on present price levels according to D.M. Anderson, Sunkist general manager. Anderson stated that the ECM announcement had not

# CLASS OFFERED IN PHYSICAL FITNESS AND CHARM AT PC

Registration is still being accepted for a late afternoon and an evening class in Charm previously been specific, but that savings to Sunkist shippers are now pinpointed at \$275,000 for the period July through September of this season.

PORTERVILLE -

and Physical Fitness for Women being offered by Porterville college as a part of its non-credit classes for fall. Instructor is Mrs. Maple Stafford, of the Stafford school of Charm in Visalia.

The afternoon class meets each Wednesday from 2:40-4:30 for 18 weeks. The night class will meet each Wednesday evening from 5:30-7:30 for 18 weeks

# HOLLOWAY SELLS AGAIN! A COMPLETE

# CLOSE OUT SALE

SALE STARTS MONDAY SEPTEMBER 20 - 8 A.M.

Terra Bella Yard BREY-WRIGHT LUMBER

Near Cost, At Cost, Below Cost

Brey-Wright Lumber Company Is

Selling Their Real Property In Terra Bella

And Will Not Move Any Of Their Present
Inventory.

Nothing Will Be Withheld From This Final Sacrifice.

Tools - Rope - Chain Wire - Fencing Electrical - Fixtures Power Tools
- Notice -

WE WILL BE CLOSED FRIDAY AND SATURDAY TO PREPARE THESE VALUES FOR YOUR SAVINGS.

**NO DELIVERIES** 

ALL CASH SALES - NO REFUNDS

RAY HOLLOWAY & COMPANY

For More Information Call 784-5179



FEATURED DAILY - September 23-25 at the Jubilee fair will be, from left: "Red Hot Mama" Jenie Jackson; Ike Cole, Jay Price, and Alexander's Rag Time Band.

Cap'n Jack Says:

"There is still lots of time for hitting

Boat &

the open road before winter sets in. We would be glad to talk to you about our complete line of Kawasaki motorcycles.

We have it all... Parts, sales and service.



STARS OF the Jubilee Fiesta program Thursday, September 23 at the Tulare County fair will be, from left: Miguel Aceves Mejia, Lucha Villa, and a 10-piece back-up band.

"Mariachi Mexico." Fiesta entertainment will be featured for two grandstand shows starting at 5:30 p.m. and 8:00

# MEXICAN ENTERTAINERS TO BE FEATURED AT JUBILEE FIESTA

TULARE - Internationally famous Mexican entertainers will be featured in a spectacular Jubilee Fiesta program at the 1971 Tulare County fair, Thursday, September 23, with two shows scheduled for the grandstand stage - the first at 5:30 p.m., the second at 8:00 p.m.

Stars of the show will be Miguel Aceves Mejia, and Lucha Villa, backed by the 10-piece Mariachi Mexico.

Mejia is currently classed as the "singing idol of Mexico" with his popularity based on his interpretations of Mexican folk

Miss Villa is called "The Queen of Mexican Singers," with an unusual and beautiful voice that "laughs and cries" as she

sings.
Rated as "the nation's best," Mariachi Mexico is composed of accomplished instrumental musicians who also sing and appear in solo presentations.

Admission to the grandstand will be charged for the Jubilee Fiesta, which will add an international touch to Tulare County's Jubilee fair, September 21-26.

best in bands."

The free vaudeville performances will play at 2:30 p.m. and 6:30 p.m. on Thursday, Friday and Saturday of Jubilee fair week.

# **Nelson Receives Doctorate Degree**

PORTERVILLE - Allen Nelson, director of athletics at Porterville college, recently completed requirements for the Doctor of Education degree at Brigham Young University, Provo, Utah.

Dr. Nelson's thesis was entitled "A Biographical Analysis of Historical Leaders in Health, Physical Education and Recreation." The dissertation dealt primarily with contributions of 34 pioneer physical educators from 1874-1892.

# MERCHANDISING DISPLAY TO BE OFFERED AT PC

PORTERVILLE -Merchandising Display, a short-term evening course of particular interest to area retailers, will be offered this year at Porterville college.

Mrs. Barbara Worthington will teach the six-week course. Visual merchandising display will be the emphasis for the course and will feature actual experience in setting up a display. Both interior and window displaying will be done.

A certificate of completion will be awarded to those who take the course.

Area businessmen are urged to encourage their key employees to attend. Persons wishing more specific details should call Mrs. worthington at 781-2701.

There is no tuition for the course. Interested persons may enroll daily from 8:00 a.m. to 5:00 p.m. daily and from 6:30-9:30 each evening, Monday through Thursday.

British scientists are predicting that milk can be turned into synthetic meat and say that hamburger, sausages and canned meats made of milk will be marketed by 1972

# TOP PROFESSION WILL HIGHLIGHT

TULARE - Professional vaudeville, presented without charge twice daily in Elliott auditorium on September 23, 24, and 25, will be a highlight of Tulare County's 1971 Golden Jubilee fair, that will open September 21 for a run through six days and nights.

Singing star of the show will be Ike Cole, brother of the late great Nat King Cole, an entertainer and recording artist in his own right, who hit stardom with his first album, "Ike Cole's Tribute To His Brother Nat."

He has appeared in night spots throughout the world, in motion pictures, and in top television shows, playing the piano and singing in a style somewhat reminiscent of his brother, but at the same time exuding a unique and personal warmth, charm and tenderness in his musical interpretations.

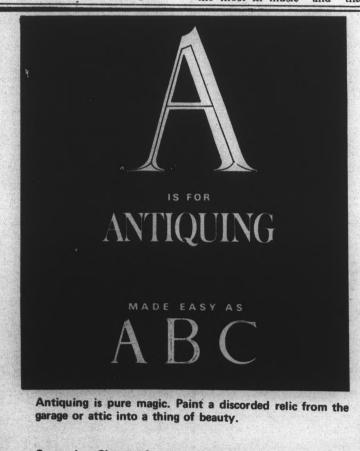
With him will be Jay Price, whose parents were a song and dance team in the old days of vaudeville and who grew up in show business. He is a great entertainer in the true meaning of the word, singing, dancing, doing impressions in song and monologues, creating his own skits, and playing the trombone.

Listed among his credits are appearances in the "Jackie Gleason Show," the "Arthur Godfrey Show," and the original "Dick Clark Show." He has been headlined in his own show in Las Vegas and has entertained throughout America and the

Bringing her own brand of humor to the Elliott auditorium stage will be Jenie Jackson, billed as the "Hottest of the Red Hot Mammas." And at 303 pounds, standing six feet tall, boasting a bust of 58 inches. and a "temperature of 212 degrees," she is in reality a colossal singer and comedienne.

Rounding out the vaudeville program will be a virtual show within a show - Alexander's Rag Time Band, composed of Musicians, dancers, glamorous gals, and comedians who present an entire review that is classed as "the most in music" and "the





Come in. Choose from our Tone-in-tique Chest. Add "that something" to your home decor and Buy Right at

# BREY-WRIGHT LUMBER CO.

PORTERVILLE Dial 784-2470

# WE WANT TO SERVE YOU.

It's Picture Time For The

1972 Graduates

Make Your Appointment, Today

EDWARDS 784-5664 248 North Main

The Store With A Front Door At Both Ends



784-4242

From

Lindsay

To

Richgrove

550 W. Olive Ave.



BIG GRAY WILL DELIVER THE FINEST ARCO PETROLEUM PRODUCTS

JIMMY DAVIS

Porterville

Call 784-6580 Lindsay 562-2736

358 South E Street



Top Quality **Budget Prices** 



FROZEN FOOD LOCKERS FOR RENT PREMIUM WRAPPED MEAT CUTTING FREEZING

Jones Locker Service

788 W. Olive - Porterville - Phone 784-0493



Ye Bottle Shoppe

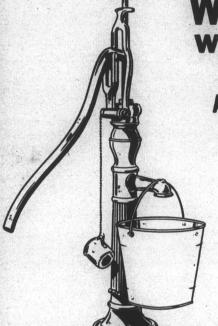
56 No. D St. Porterville 784-4006



WESTERN FLOOR COVERING

601 W. Olive

Call 784-1635



WHICH ONE IS YOURS?

We Service Them All - Keeping You Supplied With WATER IS OUR BUSINESS.

And The Frost Will Be Here Before We Know It So - - -Let Us CHECK YOUR WIND MACHINE!

**CALL 784-9000** 



HARVEST

EQUIPMENT



Rate -0-Flo

Tested

We Guarantee Our Work

**RADIATORS - FUEL TANKS** 

**AUTOMOBILES - TRUCKS - TRACTORS** 

**VALLEY RADIATOR SERVICE** 

98 West Doris

784-6334



THE McLEMORE AGENCY



For All Your Business And Personal Needs

Phones: Office 784-4640 Res. 784-6351

89 E. Mill **Porterville** 

126 N. Main

Over 20,000 Items For Your Convenience

**OLIVE BUCKETS GRAPE PANS** 

**ORANGE BAGS OLADDERS** 

**\*SHEARS \*KNIVES \*GLOVES** 

**OARM GUARDS** 

PORTERVILLE HARDWARE CO.

"THE HARDWARE PEOPLE"

Ph. 784-0165

OUR TOWN
By Ruth Loyd

Dear Willie;

It seems to me that since you opened your big mouth, in your big paper, and made the comment about finally giving me a Christmas present, the least you could do is give me a Christmas present. Where is the Christmas present. Christmas in August? Yeah, I know. You meant NEXT AUGUST! That figures. Now how do you expect to be a big county official, when you don't even keep your promise to your favorite columnist. Don Hillman,

are you listening?

I didn't know so many people got up so early in the morning. When on our bicycle ride around OUR TOWN about six in the morning, lots of people are up and around. William Propp and Harold McVicker are eating breakfast at Stan's about this time. Clyde Hammond eats his breakfast at the corner of Main and Putnam. The garbage collectors and the street sweepers and the men who work at the golf course are all up and busy. The news boys have made their rounds. You can smell the good smell of coffee and bacon when you go by certain houses. One lady is sitting on the edge of

her bed and waves rather vaguely in my direction. Some times we take a different route. We go out Plano and check on the building of a beautiful new home going up on the corner of Plano and Grand. Riding around OUR country roads just before the sun comes up is lovely.

I have come to the conclusion that Calvin Weisenberger can do anything! He not only is a delightful Santa Claus to the shut ins of OUR TOWN, he is the greatest when it comes to helping do things one's husband was supposed to do. He works so fast and does everything so well. I'm impressed.

I'didn't know that George

Kralowec could cook? The men at the duck club look forward to George's turn at cooking. Max Young belongs to the same club, I don't know if he cooks, but he has beautiful dogs that run around and pick up the ducks hiding in the fields. My spy told me lots of happy stories about the duck club, but I can't print them. I don't want those two to get mad at me. I have enough

I hope Claude Letsinger can spray my liquid amber before the caterpillars ruin it. I want a few leaves left on when it turns it's beautiful fall colors.

Lots of people of OUR TOWN are starting out on fabulous trips. Africa, Alaska. Europe, and cruising around the Caribbean, and going down to Mexico. The young people are back from their trips and are in school. Now the older people are starting out. Not so many tourists at this time of year.

Happiness is cool weather, for goodness sakes.

President Nixon recently reported that output per manhour in agriculture has increased 300% in the last 20

Columbus brought the first dairy cows to the Americas on his second trip to the western hemisphere in 1493. LEGAL NOTICE

### LEGAL NOTICE

NOTICE TO BIDDERS

Notice is hereby given that sealed bids will be received by the Board of Trustees of the HOPE ELEMENTA-RY SCHOOL DISTRICT, 816 West Teapot Dome Avenue, Porterville, California 93257 at the office of the clerk of said district at the Hope School, until eight o'clock P.M., September 29, 1971, at which place and time bids will be opened for the purchase of one conventional school bus with capacity of 43 school passengers in accordance with complete detailed specifications available from the School District Office.

Bids to furnish a new bus must offer a "trade-in" allowance for one used bus now owned by the District.

Delivery shall be F.O.B. the sehool, and new bus shall not have been driven in excess of 500 miles at Porterville, California.

All bids shall be on proposal forms shall be used for each separate bus offered.

A certified, or cashiers check, or a bid bond in the amount of not less than 10% of the highest bid submitted shall accompany each bid.

The above bus shall meet all requirements of the State of California in every respect as set forth by the State Department of Education and the California Highway Patrol, spare tire excepted.

The Board of Trustees reserves the right to reject any or all bids, to waive any irregularities and to be the sole judge of the suitability of equipment offered.

By Order of the Board of Trustees, HOPE ELEMENTARY SCHOOL DISTRICT

Cyrille O. Faure, Clerk.

The farmer's share of the consumer dollar spent in retail food stores for a market basket of farm foods was 38 cents in June, 1971.

### LEGAL NOTICE

FICTITIOUS BUSINESS NAME
STATEMENT
The following persons are doing siness as: The following persons are doing business as:
PORTERVILLE BOAT AND STORAGE at 30524 Hwy. 190, Porterville.

1. LEO E. STEWART 30524 Hwy. 190
Porterville
2. JEAN M. STEWART 30524 Hwy. 190
Porterville This business is conducted by an individual,
Signed Jean M. Stewart.

Into Business is conducted by an individual.

Signed Jean M. Stewart. This statement was filed with the County Clerk of Tulare County on August 19, 1971.

CERTIFICATION
I hereby certify that the foregoing is a correct copy of the original on file in my office.

JAY C. BAYLESS

County Clerk
By Geneview Jepson, Deputy EXPIRES 12-31-76

\$16,23,30,07

FICTITIOUS BUSINESS NAME STATEMENT The following persons are doing

FICTITIOUS BUSINESS NAME
STATEMENT
The following person is doing business as:

PORTA-VILLA MARKET
at 34 East Henderson Avenue,
Porterville, California.
DENNIS A. STRANGE
919 North Belmont Street
Porterville, California
This business is conducted by an individual.
Signed Dennis A. Strange.

This Dusiness is conducted by all individual.

Signed Dennis A. Strange.

This statement was filed with the County Clerk of Tulare County on date indicated by file stamp above.

CERTIFICATION

I hereby certify that the foregoing is a correct copy of the original on file in my office.

Dated: September 1, 1971.

JAY C. BAYLESS

County Clerk

By Ruth Prudek, Deputy

EXPIRES Dec. 31, 1976

s9,16,23,07

NOTICE TO CREDITORS SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF TULARE No. 21801

Estate of
H.J. WILLIAMS, also known as
HERBERT J. WILLIAMS, De-

HERBERT J. WILLIAMS, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

notice.
Dated September 13, 1971.
MRS, FRANK NEGUS
Executrix of the Will of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executrix
First publication: September 16, 1971
s16.23.30.07.14

\$16,23,30,07,14

### Student SS Changes Require Notification

PORTERVILLE - Students 18 to 22 who collect social security are reminded to report their earnings and any changes in school enrollment, attendance, or marital status to Lois Boone, social security office manager in Porterville. The office in Porterville is located at 262 N. Second, and may be contacted at 781-4020.

The following persons are doing business as:
PORTERVILLE APARTMENTS at 3 03 North Third Street, Porterville, California 93257.

1. FRANCIS ARTHUR 815 - 30th Avenue San Francisco, Calif. 94121

2. MARGARET ARTHUR 815 - 30th Avenue San Francisco, Calif. 94121
This business is conducted by an individual.

This business is conducted by an individual.

Signed Francis W. Arthur.
This statement was filed with the County Clerk of Tulare County on August 26, 1971.

CERTIFICATION
I hereby certify that the foregoing is a correct copy of the original on file in my office.

JAY C. BAYLESS

County Clerk
By Jennie Vogt, Deputy

EXPIRES 12-31-76

\$16,23,30,07



Elsie's

SPANISH KITCHEN SPECIALIZING IN **MEXICAN AND AMERICAN** FOODS ORDERS TO GO :

Elsie and Albert Rodriguez

AND CATERING, OPEN

**50th GOLDEN JUBILEE** 

Sunday to Thursday - 11 A.M. to 9 P.M. Friday and Saturday - 11 A.M. to 10 P.M. **Closed Mondays** 

**BANQUET AND DINING ROOMS** 

1563 West Olive Ave.

Phone 781-4371

# SCHAFER WILL LEAD AREA'S KIWANIS CLUBS

PORTERVILLE - Richard L. Schafer of Porterville will assume leadership of 11 Kiwanis clubs in the Porterville area as the newly-elected Lieutenant Governor of Division 18 of the California-Nevada-Hawaii district of Kiwanis.

Schafer is a past chairman of the Master Planning Advisory committee, past board of trustees chairman of the First United Methodist church, and is presently a member of the Board of Directors of California-Nevada-Hawaii district.

## PHS STUDENTS WIN 43 RIBBONS AT CAL-EXPO

PORTERVILLE Ornamental Horticulture students representing Porterville High school recently won 43 ribbons and prize money totaling \$92.25 for plant projects entered at Cal Expo in Sacramento.

Award winners are: Alex Jiminez - three firsts, two seconds, two thirds, fourth and fifth; Kris Higgins - two firsts, two seconds, third, fourth, and fifth; Dave Phipps - first, second three thirds, and fifth; Dale Noble - three firsts; Wes Clower first, second, fourth, and fifth; Glenn Bakalian - third and fifth; and Pat Plumlee - two fourths.

## Young Citizens Are Recognized

VISALIA - A group of young men representing Tulare county were recently awarded outstanding citizenship certificates and were taken to an American League baseball game at the Oakland-Alameda County coliseum by members of the Tulare County Sheriff's department and Visalia Moose Lodge 546. The trip was part of a continuing program initiated by the two organizations to encourage good citizenship and reward those who render exceptional services to their communities.

### Home Furnishing Course Will Be Taught In Visalia

VISALIA - A four-session course in home furnishing will be offered September 22, 23, 28, and 30 in the County Civic center of the agricultural building in Visalia with Home Furnishing Specialist Grace Kampen as instructor.

Morning sessions will last from 9:00 a.m. to 11:00 a.m. and be repeated each of the four days from 7:00 p.m. to 9:00 p.m. Registration is free and

784-0897



DR. MICHAEL DEAN

# HYPNOTIST WILL HIGHLIGHT FREE **EVENING PROGRAM**

TULARE - Dr. Michael Dean, hypnotist and showman of world renown, will highlight a free entertainment program during the first two evenings of Tulare County's Golden Jubilee fair that will run September 21 through 26.

Actually a doctor of philosophy with degrees from Northwestern, Columbia, and Minnesota Universities, Dr. Dean turns his knowledge of hypnotism into one of the most entertaining acts in show business, working with volunteers from the audience.

Utilizing a Mephistophelean voice and a dominant personality, he takes total control of his volunteer assistants through hypnotism and has then dancing, singing, answering questions, doing bumps and grinds, and registering a gamut of emotions.

After their performance, Dr. Dean returns his subjects to normal, proving that hypnosis is a true and factual human state.

Dr. Dean will be making his fourth appearance at a Tulare County fair, returning this year because of the tremendous audience response accorded him in the past.

His free show, in front of the fair's grandstand, will get underway at 8:00 p.m. on Tuesday and Wednesday nights, September 21 and 22.

should be mailed to: Farm and Home Advisors Office, County Civic Center, Agricultrual Building, Visalia 93277.

Mejed Agayev, a 133 year-old Russian, says "nothing stronger than milk and cold spring water" has passed his lips since he was born.

Porterville

# Sept. 21-26 TULARE Hurry, Hurry, Hurry 1. Outstanding Exhibits With Valley Furniture's Best -**Fun Galore** With Tom Johnson And His Crew -3. Money Saving Extravaganza Because Valley Furniture Wants You Happy. 4. We'll See You There And We Want You To See Us. Once Again Valley Furniture Will Present Its Home Furnishings From September 21 Thru 26 -EVERYTHING UNDER ONE BIG ROOF TO TURN YOUR HOUSE INTO A HOME! **ALLEY FURNITURE**

AND APPLIANCES

ONE HALF MILE WEST OF FRIANT-KERN CANAL—WEST OLIVE 784-3453

# Tharp's See Our New and Complete Line of Bikes - They're Here 615 North Main Open 7:30 to 6:00

Tuesday thru Friday

Saturday - 7:30 - 5:00

# The Farm Tribune

**SEPTEMBER** 

17-Monache-Bullard football 21-26-Tulare County's Golden Jubilee Fair, Tulare 24-Porterville High-South High football

**OCTOBER** 

1-Monache-Highland 2-3-Moose Rodeo, Visalia 5-Sign Ordinance Meeting 7-Kiwania Kapers

9-4-H Club's 16th Annual Chuck Wagon Breakfast 9-Homecoming Queen Selection 15-Porterville High-Exeter

22-Porterville High-Delano 23-Porterville-Cuesta College

Football 24-Memorial Services 24-25-Homecoming Motorcycle 29-Monache-Hanford

First state to ratify the U.S. Constitution was Delaware in 1787.

### MILO HARVEST WILL BEGIN THIS WEEK

VISALIA - Harvesting of early planted milo will begin this week in Tulare county, according to Elvin Mankins, county agricultural commissioner.

Cotton growth continues to look good, said Mankins, with some bolls opening on lower branches. Both sugar beet and sileage corn harvest is well underway, and field corn harvest will begin soon.

Wine grapes are being harvested and crushed; Thompson seedless grapes are being trayed for raisins; and Ribier, Queen, Italia, Muscat, and Black Rose table grapes are being packed. Walnut orchards are being prepared for harvesting.

Valencia orange harvest continues slowly. Avocadoes are showing good growth.

Fall tomatoes continue to make fair to good growth. Peppers are being harvested for the dehydrator.

Every Friday Night - 7:00 P.M.

JACKPOT ROPING SPRINGVILLE RODEO ARENA

\$5.00 Fee For 11/2 Hr. Roping Practice

8:30 - 2 STEER DRAW - POT ROPING

FREE ADMISSION TO PUBLIC **Concession Stands Open** 

# **BRUSH SHREDDING** F. D. SHREDDING CO.

Fast, Efficient, Courteous Service Call 209-784-4121 P.O. Box 1737 Porterville, Calif. 93257



FLOWER and GARDEN CENTER Flowers for All Occasions

Phone 784-3800, Open — 8 a.m. to 5:30 p.m. Monday thru Saturday

# **SPECIALTY**

ALL TYPES HYDRAULICS REPAIRED GENERAL MACHINE WORK

REASONABLE RATES

FAST SERVICE

Phone 535-4366

24971 Avenue 95

Terra Bella

# \*\*\*\*\*\*\*\*\* **TUESDAY BONUS**

Winner Pot No. 1

**DeLois Cooksey** 15260 - Rd. 223 Porterville, Calif.

Winner of Pot No. 2

Velma Martin 502 W. Grand Porterville, Calif.

**NEXT WEEK'S** 

POT NO. 1

**NEXT WEEK'S** POT NO. 2

NEXT WEEK'S REPRESENTATIVE IS: **REISIGS SHOE STORE** 

\*\*\*\*\*\*\*\*\*\*\*\*

COW POKES

Center Opens

Family Counselling

At Lindsay Hospital

LINDSAY - A Family Counselling center, staffed by two pyschiatric social workers, a counsulting psychiatrist, a psychologist, and a body movement instructor, opened Saturday for referals at Lindsay District hospital.

Designed primarily to serve eastern Tulare county, the center is now able to provide services to residents of Lindsay, Visalia, and Hanford. Persons interested in receiving counseling or testing services may contact Hugh Olson or William Mathes, M.S.W., toll-free at Enterprise 1-4509 or 562-4955 in Lindsay.

### CLASSIFIED

BUILDING CONTRACTOR needed? Additions, remodeling, custom homes. Call Jim Robertson at 784-7785.

HORSESHOEING - Call John H: Perry 784-5423.

For Aluminum Awnings see ABC Top & Awning, 623 West Olive Ave. Phone 784-5686, Porterville.



Phone 784-9100 - Any Time 816 W. Olive

- FARM LANDS
- **INVESTMENTS**
- EXCHANGES COUNSELING



FOR RENT - 1 and 2 bedroom apartments - air conditioned. \$99.50 and up. Children welcome. Pool. Near shopping. 1843 W. Walnut, Visalia. Phone 734-7166.

**Under New Management** 2 BR Apts. - \$114.50 Utilities paid,

gas, water, garbage. Laundromat - Pool - Near Churches, & shopping, children welcome. Call - Now 734-7166

1843 W. Walnut Visalia

WANTED - AIR COOLED GAS ENGINE MECHANIC, **BILLIOU'S GAS ENGINES -**75 NORTH D STREET. **PHONE 784-4102.** 

### CIVIL ENGINEER

**ALTHOUSE - STRAUSS** Complete Engineering and **Surveying Services** Phone 784-6326

335 N. Second Street P.O. Box 87 Porterville, California

WIN \$5.00 TO \$200 Shop

Tuesday Bonus Stores **Every Tuesday** 

BANNISTER'S FURNITURE **BULLARD'S CLARE-RETTA SHOP** DAYBELL'S NURSERY

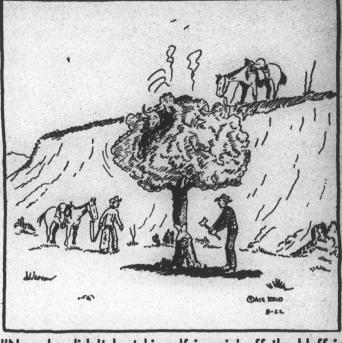
EMMY'S FASHIONS 3 **GIBSON'S STATIONERY** HAMMOND'S STUDIO

J & J PHARMACY JONES HARDWARE JUVEN-AIRE

LEGGETT'S REISIG'S SHOE STORE VOGUE

WANDA'S

By Ace Reid



"Naw, he didn't hurt his self jumpin' off the bluff in that tree, but when it falls I can't promise what shape he'll be in!"

MINERAL KING SAVINGS

MINERAL KING SAVINGS AND LOAN ASSOCIATION

Enjoy **Tulare County Fair** September 21-26, 1971 Support our 4-H and FFA Members

PORTERVILLE BRANCH 185 D STREET PORTERVILLE, CALIF. 93257 784-1320

HOME OFFICE 501 W. MAIN ST. VISALIA, CALIF. 93277 732-4554

# VAN CAMP'S

**Vest Pocket Market** 

Open 7 a.m. to 11 p.m. Daily **SUNDAYS TOO** FRESH MEATS - PRODUCE GROCERIES — SUNDRIES

Small Enough To Know You . . .

**But Large Enough To Serve You** 

Main and Laurel

IRRIGATION SYSTEMS Installed And Guaranteed

> Foundation Piers — Gates and Valves Trenches Dug and Back-filled **Grease Traps**

> > Bob Jurkovich & Sons



Porterville Cement Pipe Co. **Plant: South Main Street** Porterville

Phone 784-6187

COMMERCIAL PRINTING

\* STATIONERY \* PROGRAMS \* BUSINESS FORMS \* BROCHURES

If It's Made Of Type, Ink And Paper - We Can Do It

\* ENVELOPES

THE FARM TRIBUNE

\* WEDDING INVITATIONS

80 East Oak

\* BUSINESS CARDS

**Porterville** 

784-6154

AIR - STEAMSHIP

Hanson Travel Service 784-2240

**Concrete Pipe** 

-IRRIGATION PIPE-Installation Guaranteed

For Better Service To You We Use 2-Way Radio Communication Thru Porterville Radio Dispatch.

NELSON CONCRETE PIPE CO.

Porterville

SUPER MARKETS

MEATS Always Quality At The Best Prices In The Area

VEGETABLES At Their Freshest Best.

**LOCKER ORDERS At Quantity** 

SUHOVY'S NO. 1 **Plainview** Rd. 196 and Ave. 192

SUHOVY'S NO. 2 Springville Drive **East Porterville** 

Open-9 a.m. to 7 p.m. Sundays-9 a.m. to 6 p.m.



CHARACTERISTICS OF rattlesnake weed that are making this former orchard pest a beneficial ground cover in non-cultivated, hillside groves, are indicated in above photos, from left: Heavy growth that virtually eliminates problems of

erosion and mud in moving sprinklers; deep-growing root system that binds the soil during winter months when the

It is a deep-rooted perennial that

produces a low-growing, thick

ground cover in the summer,

then dies down in the winter,

however its roots stay alive and

tend to bind the soil during the

number of advantages resulting from "cultivation" of

Richardson has found a

Its summer growth virtually eliminates erosion from sprinkler

irrigation and its root system

cuts down erosion in the winter;

on adobe soil the problem of

dragging sprinklers and lines, also of walking in mud, is

eliminated; the weed acts as a

temperature regulator since its

green mat-like growth in the summer tends to cool the orchard, while die-back in winter

leaves bare ground that tends to

absorb heat; and since rattlesnake weed is native to the

area, there is little expense involved in putting it to

winter.

rattlesnake weed.

perennial rattlesnake weed dies

beneficial use.

practices," Ricahrdson says, "We still do some spot spraying with oil and simazine to control other weeds."

orchards began to develop in Tulare county during the 1950s and 1960s when several thousand acres of rolling hillside land was planted in citrus and placed under sprinkler irrigation.

Pehrson, Tulare County Farm advisor, discusses approaches to solution of the problem, mentioning mulching of orchards, planting of various types of ground covers, and redesigning sprinkler systems, all of which have advantages anddisadvantages and are

cover, Pehrson says, in part, "One of the most suitable plants for ground cover in citrus orchards already exists as a weed. The low-growing spurges

back; and a soil-holding rattlesnake weed mat along a water runoff ditch.

(Edwards Studio photos)

In connection with rattlesnake weed "cultural

Problem of erosion control in

In a paper to be published soon on "Ground Covers In Citrus Orchards," John E. relatively expensive.

Concerning utilization of rattlesnake weed for ground

## RATTLESNAKE WEED CHANGES FROM PEST IN ORCHARDS TO BENEFICIAL GROUND COVER UNDER NON-CULTIVATION found growing naturally in citurs areas of the San Joaquin valley. Richardson, Worth-district citrus

ed hillside orchards.

grower, as a ground cover to

control erosion on non-cultivated, sprinkler-irrigat-

In one block of young citrus,

Richardson fought the weed for

four years with oil spray and simazine, then decided to try to

put it to use as a ground cover.

Working with Fred Reeder,
manager of the Porterville Citrus

association, he developed what

might be called "rattlesnake

weed culture," and after six

years of field experience believes

the weed offers a cheap and

efficient tool for erosion

of the old theory that if you

can't beat 'em, join 'em,"
Richardson says. "We weren't
making much headway in

eliminating rattlesnake weed, so we decided to try to make it work for us."

"We worked along the lines

PORTERVILLE Rattlesnake weed, commonly classed as a hard-to-control pest, is now being used by Bill

le Pay Cash



For Good Used Furniture

We Give Liberal Allowance On New Furniture

# Jones Furniture Center

157 N. Hockett 784-2212 Porterville



Daybell Nursery

In spite of all our predictions it remains warm. However this isn't the first September that hot weather has prevailed and we should have known better. In fact it would be an unusual September that didn't have a few days of over one hundred degree weather.

There is some advantage to this in that the ground stays warm and allows the seeds to grow that otherwise might not start until spring. This lets you plant for an extra week or two and still grow a fine garden. It also allows you to mow and water the lawn for a few extra

This week more and more bulbs are arriving at the nursery. You should be able to buy daffodils, tulips, crocus, dutch iris, hyacinth and a bunch of other things along with the many varieties we now have in stock. Some of these need to be chilled before planting but others can be put right into the ground. We'll be glad to share our knowledge with you on how to do these things.

We're open every day and hope you'll drop by soon to have a look at these fall garden

specials. DAYBELL'S



D THINGS from the good earth A Tuesday Bonus Store

From Technically designated at EUPHOBIA ALBOMAR-GINATA, rattlesnake weed is

By John

Innouncing...

ND OPENING SA ND EVERYBODY'S INVITED

Saturday, Sept. 18 - 8a.m.-5p.m.

ALL THE RC COLA YOU CAN DRINK

-FREE-

DRAWING AT 5P.M. But you don't have to be present to win

ON ALL CASH SALES SATURDAY-



Charles Buck, left, sales manager and Brent Gill, general manager, right, are ready to welcome all their friends to the

CORDOVAN - DUNLOP DEALER

HTRDG: TRESERVCE

1132 WEST OLIVE

-JUST WEST OF FREEWAY 65-

784-1723

fulfill many of the requirements of a plant cover for groves."
"Three species frequently found naturally occuring in San

Joaquin Valley citrus areas are prostrate spotted spurge (Euphorbia supine), rattlesnake and valley spurge (Euphobia ocellata)." weed (Euphobia albomarginata),

"These plants grow low enough so that mowing is not required. They are all tolerant to the soil sterilants simazine and diruon when used at recommended rates, and will thus establish themselves as a mono culture while most other weeds are eliminated by the herbicides."

"They grow mainly in the summetime and provide cover for sprinkler runoff but their root system maintains itself as a network of anchoring fibres to reduce soil erosion during the rainy season...."

"Establishing a spurge cover is a cost-saving procedure. It is accomplished by skipping the spurge plants when spot spraying with weed oil during the summer. As the plants mature, seed is produced that can be easily moved to areas of the orchard that require soil stabilization and runoff control.'

As for disadvantages, Pehrson says, "Published articles indicate that members of the spurge family have milky juice or sap that is irritating to the skin of some people. So far, no reports have been found that indicate the low-growing types have caused any discomfort to people working in citrus."

Pehrson concludes his evaluation by stating that the low-growing spurges "offer many advantages at reasonable cost and should be investigated with an eye to convenience and utility.

Actually, some 1600 varieties of the spurges exist. On the basis of six years of practical field application, however, Richardson believes that "only one, the rattlesnake weed, has all the desirable characteristics for hillside orchard ground cover."

# Giants & **Pirates**

(Continued From Page 1)

tangle with a strong Bullard team from Fresno, Friday night; both games are in Jamison stadium. Porterville High Panthers journey to Fresno Friday night to meet Roosevelt high.

National forest acreage in California total 20,027,052.

